

Introducing Owens Corning™ EcoTouch® insulation.

Easier to handle. Faster to install.

It's insulation made better than ever before.



For installers, homeowners and the environment, Owens Corning™ EcoTouch® insulation is the right insulation at the right time.

New EcoTouch® insulation with PureFiber® Technology raises the bar on sustainability while enhancing the performance qualities that have made Owens Corning the most preferred brand in insulation. In fact, Owens Corning™ EcoTouch® insulation is rated #1 for handleability and ease of installation by contractors and is preferred by 2 out of 3 professional installers over all other brands.¹

With Owens Corning™ EcoTouch® insulation, it's never been easier to get the job done right.

- Exceptional stiffness and recovery characteristics with no additional handwork needed so you can achieve high-quality, inspection-ready installs¹
- Easier to cut and split with less dust, allowing you to properly insulate irregular cavities and around common obstructions¹
- Installs faster to help you get more done in less time¹



“...easy to cut, perfect to split...I love it!”

Denis Doyton, Professional Insulation Contractor

“There’s a good balance between being stiff enough and soft.”

Jorge Arturola, Professional Insulation Contractor

“...fills the cavity properly, it’s stronger than others, too.”

Esmer Nelson Avalos, Professional Insulation Contractor

PureFiber® Technology makes Owens Corning™ PINK® insulation better than ever.

- EcoTouch® insulation contains more than 99% natural ingredients²
- GREENGUARD GOLD CertifiedSM and verified to be formaldehyde free³
- Certified to contain at least 58% recycled content, the highest certified percentage in fiberglass insulation⁴
- Contributes to LEED® project certification

EcoTouch® is the insulation product of choice for the high-performing, energy-efficient, environmentally sustainable homes that today's homeowners are looking for.



GG IAQ/CWS applies to EcoTouch® Unfaced Batts, EcoTouch® Faced Batts and Unbonded Loosefill insulation; Formaldehyde free applies to EcoTouch® Unfaced Batts and Unbonded Loosefill insulation.



Applies to EcoTouch® Unfaced Batts and Rolls, EcoTouch® Faced Batts and Rolls, Loosefill insulation, Metal building insulation products and flexible air handling products.



Applies to EcoTouch® Unfaced Insulation.



SCS 58% recycled content applies to EcoTouch® Unfaced Batts and Rolls, EcoTouch® Faced Batts and Rolls, Loosefill Insulation, Metal Building Insulation products and Flexible Air-Handling products.

COMMERCIAL PRODUCTS	ASTM C665	ASTM E84*	ASTM E136
EcoTouch® Thermal Batt Insulation Unfaced	TYPE I	<25, <50	X
EcoTouch® Thermal Batt Insulation Kraft-Faced	TYPE II, CL C	N/R	
EcoTouch® Thermal Batt Insulation Foil-Faced	TYPE III, CL B & C	<75, <150	
EcoTouch® Flame Spread 25 FSK-Faced	TYPE III, CL A	<25, <50	
EcoTouch® Flame Spread 25 Extended Flanges PSK-Faced	TYPE II, CL A	<25, <50	
PROPINK FastBatt® Insulation	TYPE II, CL C	N/R	
QuietZone® Acoustic Batt Insulation Kraft-Faced	TYPE II, CL C	N/R	
QuietZone® Shaftwall Insulation	TYPE I	<25, <50	
Sonobatts® Insulation Unfaced	TYPE I	<25, <50	X
Sonobatts® Insulation Kraft-Faced	TYPE II, CL C	N/R	
Sound Attenuation Batt Insulation	TYPE I	<25, <50	X

*Also applies to UL 723 test method.

To build your business like never before, contact your Owens Corning Distributor today or call 1.800.GET.PINK.®

Air Sealing • Insulating Systems • Moisture Management • Sustainable Building Science • COMPLETE ENERGY PERFORMANCE



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1 According to a 2010 clinical trial conducted in Toronto, Canada, by Ducker Worldwide on behalf of Owens Corning Insulating Systems, LLC.

2 Unfaced insulation made with a minimum of 99 percent by-weight natural materials consisting of minerals and plant-based compounds.

3 Owens Corning™ EcoTouch® Unfaced fiberglass insulation is verified to be formaldehyde free by the GREENGUARD Environmental Institute.

4 Certified by Scientific Certification Systems to have a minimum of 58 percent recycled glass content, with at least 36 percent post-consumer recycled and the balance pre-consumer recycled glass content.